ROAD TO WORLDS

2027

WORLD MASTERS INDOOR CHAMPIONSHIPS

GAINESVILLE, FLORIDA | USA

Greatness Has No Expiration Date.

YVETTE LEWIS

OLYMPIAN | CHAMPION | COACH | ENTREPRENEUR

ABOUT ME

From Newport News, Virginia, to the Olympic stage, I have built a career defined by excellence, perseverance, and determination. I am a 2016 Olympian, former world-ranked hurdler, NCAA national champion, and four-time Hall of Fame inductee. At 41, I continue to push boundaries and show that athletic greatness has no age limit.

As a mother, coach, licensed massage therapist, and entrepreneur, I am dedicated to inspiring and developing the next generation of athletes while promoting health, wellness, and high performance in every stage of life.

CAREER HIGHLIGHTS

- 2016 Olympic Games competitor
- First Hampton University NCAA national champion
- Four-time Hall of Fame inductee (Newport News Public Schools, Lower Peninsula District, MEAC, Hampton University)
- Five-time U.S. National Team member
- South American 60m hurdles record holder – 7.91 seconds
- Former world No. 2 in the 100m hurdles
- Former Associate Head Coach Hampton University (2012–2022)
- 2026 Masters W40 80m hurdles – 11.98 seconds (tied No. 4 worldwide, single meet)
- Personal Bests: 100mH – 12.67 (legal)
  Triple Jump – 13.75 m (45'1")

THE MISSION

To become a Masters World Champion at the 2027 World Masters Indoor Championships in Gainesville, Florida, while inspiring women, mothers, and athletes of every generation to believe that their greatest achievements may still be ahead of them.

ATHLETE | COACH | MENTOR | MASSAGE THERAPIST | ENTREPRENEUR | MOTHER | ROLE MODEL

"EXCELLENCE HAS NO EXPIRATION DATE."

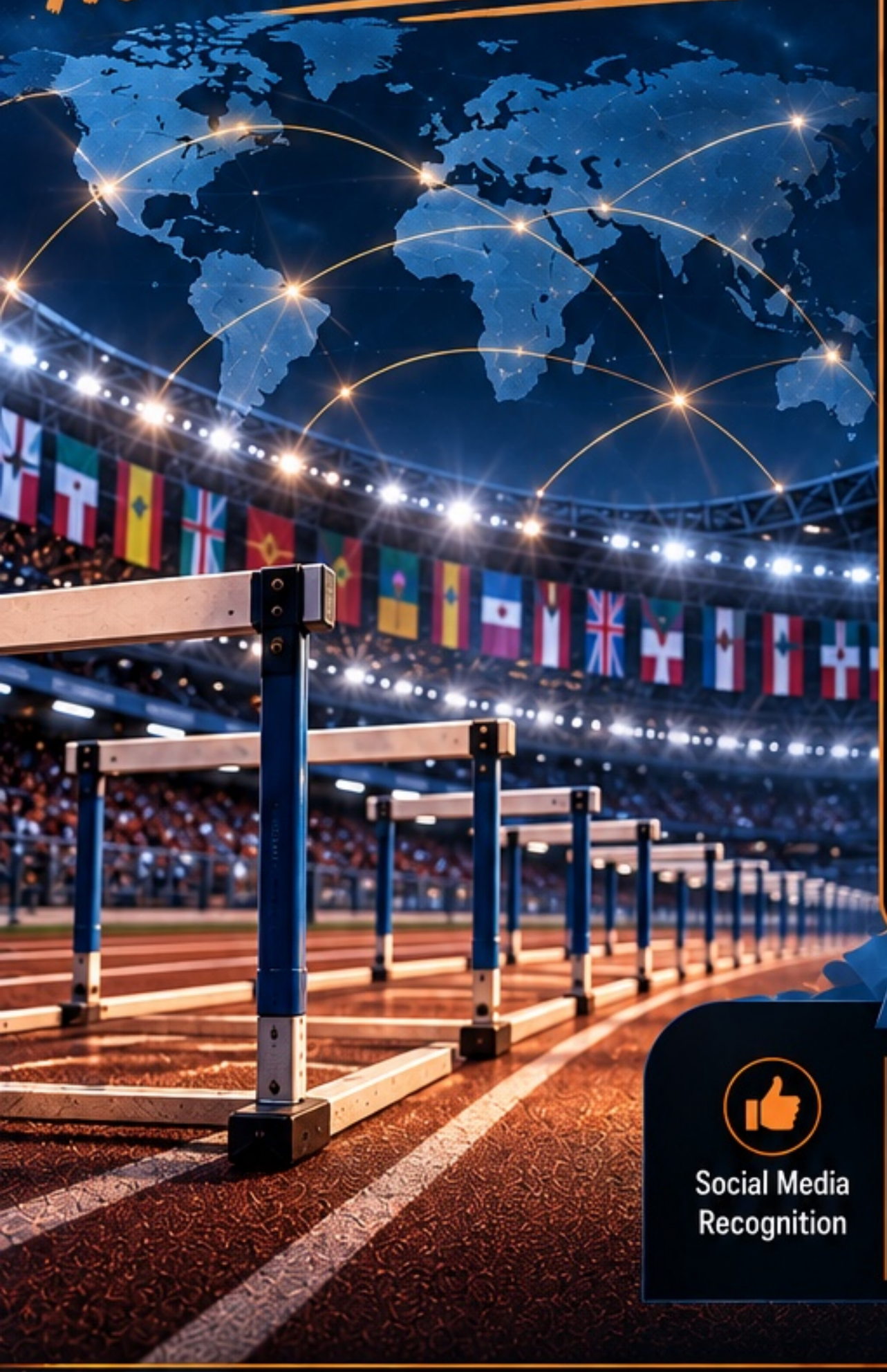
SPONSOR

2027 WORLD MASTERS INDOOR CHAMPIONSHIPS

GAINESVILLE, FLORIDA
MARCH 18–26, 2027

A Global Stage.
A Greater Tomorrow.

EXCELLENCE HAS
NO EXPIRATION DATE.



BRONZE SPONSOR PACKAGE

INVESTMENT: $1,500

As a Bronze Sponsor, your brand supports my journey to compete for a **WORLD CHAMPIONSHIP.**

BRONZE SPONSORSHIP COVERS:

AIRFARE
Helps cover my round-trip airfare to compete.

TRAINING GEAR & RECOVERY
Supports essential training gear, recovery tools, and treatments to keep me competition ready.

GROUND TRANSPORTATION
Covers transportation to and from the airport, training facilities, and competition venues.

TOTAL BRONZE SPONSOR INVESTMENT

$1,500

Your support helps ensure I arrive prepared, equipped, and ready to compete at the 2027 World Masters Indoor Championships.

BRONZE SPONSOR BENEFITS:

- Social Media Recognition
- Supporter Certificate
- Website Recognition
- Thank-You Photo
- Community Impact

EVERY SPONSOR RECEIVES PROGRESS UPDATES FROM TRAINING THROUGH THE 2027 WORLD MASTERS INDOOR CHAMPIONSHIPS.

LET'S BUILD SOMETHING LEGENDARY TOGETHER.

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2027 WORLD MASTERS INDOOR CHAMPIONSHIPS

GAINESVILLE, FLORIDA | MARCH 18–26, 2027

SILVER SPONSOR PACKAGE

SUPPORT A CHAMPION. MAKE A GLOBAL IMPACT.



"I'M NOT JUST RUNNING FOR A *MEDAL.* I'M RUNNING TO BE *THE BEST* IN THE WORLD."

Yvette Lewis

OLYMPIAN | HALL OF FAMER
COACH | MOTHER

INVESTMENT:

$2,500

SILVER SPONSOR PACKAGE

COVERS ESSENTIAL TRAVEL & LODGING FOR MY WORLD CHAMPIONSHIP JOURNEY.

SILVER SPONSOR BENEFITS:

BRAND VISIBILITY

Your logo featured on my warm-up apparel and digital materials.

SOCIAL MEDIA FEATURES

Dedicated posts throughout the season, including pre, during, and post championships.

MEDIA MENTIONS

Recognition in interviews, press opportunities, and event highlights when available.

COMMUNITY IMPACT

Your support empowers an Olympian, Hall of Famer, coach, and mother representing our community on the world stage.

Let's Build Something Legendary Together.

INVEST IN EXCELLENCE.

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INVEST IN GREATNESS.
FUND A LEGACY.

GOLD SPONSOR PACKAGE

SUPPORT A MISSION. BUILD A CHAMPION.



INVESTMENT:
$6,000

AN OLYMPIAN.
A MOTHER.
A CHAMPION.

Still Chasing Greatness.
Yvette Lewis

2027 WORLD MASTERS INDOOR CHAMPIONSHIPS

MARCH 18–26, 2027
GAINESVILLE, FLORIDA

★ TRACK & FIELD OLYMPIAN
★ FOUR-TIME HALL OF FAME INDUCTEE

★ GOLD SPONSOR BENEFITS ★

TITLE SPONSOR RECOGNITION
Your name/logo featured as the Gold Sponsor across all platforms and event materials.

PREMIER LOGO PLACEMENT
Your logo prominently displayed on my warm-up apparel, gear, and all digital promotions.

EXCLUSIVE SOCIAL MEDIA FEATURES
Dedicated highlight posts, reels, stories, and shoutouts throughout my journey in the 2027 World Masters Indoor Championships.

PROFESSIONAL CONTENT
High-quality photos and videos featuring your brand throughout training and competition.

VIP ACCESS (VIRTUAL)
Invitations to key events, behind-the-scenes content, and exclusive updates from the championship.

MAKING AN IMPACT
Your support empowers an Olympian, Hall of Famer, coach, and mother representing our community on the world stage.

LET'S BUILD SOMETHING LEGENDARY TOGETHER.

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